

VIACOMCBS

ViacomCBS Announces March 4 Launch Date for Paramount+

January 19, 2021

Launch Dates Set for International Rollout of Paramount+ in Latin America and the Nordics

Company to Host Investor-Focused "ViacomCBS Streaming Event" and Report Fourth Quarter and Full Year Financial Results on February 24, 2021

NEW YORK--(BUSINESS WIRE)--Jan. 19, 2021-- ViacomCBS Inc. (NASDAQ: VIAC, VIACA) announced today that its highly anticipated streaming service, Paramount+, will launch in the U.S. on Thursday, March 4, 2021.

ViacomCBS will also bring Paramount+ to international markets with initial debuts in Latin America on March 4, 2021; the Nordics on March 25, 2021; and Australia in mid-2021. The CBS All Access service in Canada will be rebranded to Paramount+ on March 4, 2021, and an expanded offering will be available later in the year.

Additionally, the company will host an investor event and issue fourth quarter and full year financial results for the period ending December 31, 2020 on Wednesday, February 24, 2021. The presentation will deliver a comprehensive overview of the company's streaming strategy, including Paramount+, Pluto TV, and SHOWTIME® OTT.

A webcast of the ViacomCBS investor event can be accessed in the [Events, Webcasts & Annual Meetings](#) section of ViacomCBS' [Investors](#) website (ir.viacomcbs.com) beginning at approximately 4:15 p.m. (ET), following the release of its earnings materials. Virtual doors open at 4:00 p.m. (ET) with early tune in encouraged prior to the start of the event.

The earnings release and materials will be accessible on the Investors home page of ViacomCBS' website.

A replay of the investor event will be available in the Events, Webcasts & Annual Meetings section of the ViacomCBS' Investors home page.

About ViacomCBS

ViacomCBS (NASDAQ: VIAC; VIACA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, CBS All Access, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, ViacomCBS provides powerful capabilities in production, distribution and advertising solutions for partners on five continents.

For more information about ViacomCBS, please visit www.viacomcbs.com and follow @ViacomCBS on social platforms.

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