

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549-10042

FORM 11-K

(Mark One)

/ X / Annual Report Pursuant to Section 15(d) of the Securities Exchange Act
of 1934

For the year ended December 31, 1996 Commission file number 1-9553

OR

/ / Transition Report Pursuant to Section 15(d) of the Securities Exchange
Act of 1934

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

(Full title of the plan)

VIACOM INC.

(Name of issuer of the securities held pursuant to the plan)

1515 Broadway
New York, New York 10036

(Address of principal executive offices)

THE SAVINGS AND INVESTMENT PLAN
FOR EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

FINANCIAL STATEMENTS

DECEMBER 31, 1996

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All other schedules are omitted as not applicable or not required.	
(b) Exhibit I--Consent of Independent Accountants	

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the persons who administer the Plan have duly caused this annual report to be signed on its behalf by the undersigned, hereunto duly authorized.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION AND
PARAMOUNT DISTRIBUTION INC.

Date: July 2, 1997

By: /s/ Barbara Mickowski

Barbara Mickowski

Member of the Retirement Committee

Report of Independent Accountants

To the Participants and
Administrator of the
Savings and Investment Plan
for Employees of PVI Transmission
and Paramount Distribution Inc.

In our opinion, the financial statements in the accompanying index present fairly, in all material respects, the net assets available for benefits of the Savings and Investment Plan for Employees of PVI Transmission and Paramount Distribution Inc. (the "Plan") at December 31, 1996 and 1995, and the changes in net assets available for benefits for the years then ended, in conformity with generally accepted accounting principles. These financial statements are the responsibility of the Plan's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with generally accepted auditing standards which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for the opinion expressed above.

As discussed in Note 1 of the Financial Statements, effective January 1, 1996, Paramount (PDI) Distribution Inc. Employees' Savings Plan was merged with and into the Plan.

Our audits were performed for the purpose of forming an opinion on the basic financial statements taken as a whole. The additional information listed in the accompanying index is presented for purpose of additional analysis and is not a required part of the basic financial statements but is additional information required by the Employee Retirement Income Security Act of 1974 (ERISA). The Fund Information in the statement of net assets available for benefits and the statement of changes in net assets available for benefits is presented for purposes of additional analysis rather than to present the net assets available for plan benefits and changes in net assets available for benefits for each fund. The supplemental schedules and the Fund Information have been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, are fairly stated in all material respects in relation to the basic financial statements taken as a whole.

PRICE WATERHOUSE LLP
New York, New York
July 2, 1997

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

STATEMENT OF NET ASSETS AVAILABLE FOR BENEFITS, WITH FUND INFORMATION
DECEMBER 31, 1996

(Continued on Page 3)

Participant Directed

	Putnam Voyager Fund	Putnam Fund for Growth and Income	Certus Interest Income Fund	Viacom Inc. Common Stock Fund
Assets:				
Investments:				
Registered investment companies.....	\$ 3,514,960	\$ 1,619,734		
Plan's interest in Master Trust.....			\$ 591,925	
Viacom Inc. Class B Common Stock.....				\$ 767,714
Other.....				208
Loans to participants....				
Total investments.....	3,514,960	1,619,734	591,925	767,922
Receivables:				
Interest income.....				
Contributions receivable:				
Employer.....				
Employee.....	19,193	9,553	6,075	6,492
Net assets available for benefits.....	\$ 3,534,153	\$ 1,629,287	\$ 598,000	\$ 774,414

See accompanying notes to financial statements.

THE SAVINGS AND INVESTMENT PLAN
FOR EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

STATEMENT OF NET ASSETS AVAILABLE FOR BENEFITS, WITH FUND INFORMATION
DECEMBER 31, 1996

(Continued)

	Participant Directed				Non - Participant Directed		Total
	Europacific Growth Fund	George Putnam Fund of Boston	Putnam Investors Fund	Putnam Income Fund	Loan Fund	Viacom Inc. Common Stock Fund	
Assets:							

Investments:							
Registered investment companies.....	\$ 411,639	\$ 140,578	\$ 1,201,129	\$ 261,667			\$ 7,149,707
Plan's interest in Master Trust.....							591,925
Viacom Inc. Class B Common Stock.....						\$ 706,370	1,474,084
Other.....						660	868
Loans to participants..					\$ 252,233		252,233
Total investments..	411,639	140,578	1,201,129	261,667	252,233	707,030	9,468,817

Receivables:							
Interest income.....					1,080		1,080
Contributions receivable:							
Employer.....						15,651	15,651
Employee.....	4,604	2,198	5,788	2,533			56,436

Net assets available for benefits.....	\$ 416,243	\$ 142,776	\$ 1,206,917	\$ 264,200	\$ 253,313	\$ 722,681	\$ 9,541,984
=====							

See accompanying notes to financial statements.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.
STATEMENT OF NET ASSETS AVAILABLE FOR BENEFITS, WITH FUND INFORMATION
DECEMBER 31, 1995

Participant Directed

	Putnam Voyager Fund	Putnam Vista Fund	Putnam Fund for Growth and Income	Putnam U.S. Gov't Income Trust	Certus Interest Income Fund	Putnam Money Market Fund	Loan Fund	Viacom Inc. Common Stock Fund
Assets:								
Investments:								
Registered investment companies.....	\$ 2,320,783	\$1,190,172	\$ 1,182,107	\$ 255,767		\$ 94,556		
Plan's interest in Master Trust.....					\$ 291,577			
Viacom Inc. Class B Common Stock.....								\$ 127,641
Loans to participants.....							\$ 124,320	
Total investments....	2,320,783	1,190,172	1,182,107	255,767	291,577	94,556	124,320	127,641
Receivables:								
Interest Income.....							680	
Contributions receivable:								
Employer.....	7,330	3,482	3,848	916	1,283	366		1,099
Employee.....	31,114	15,110	16,566	3,641	5,300	1,457		4,726
Net assets available for benefits.....	\$ 2,359,227	\$1,208,764	\$ 1,202,521	\$ 260,324	\$ 298,160	\$ 96,379	\$ 125,000	\$ 133,466

Total

Assets:	
Investments:	
Registered investment companies.....	\$5,043,385
Plan's interest in Master Trust.....	291,577
Viacom Inc. Class B Common Stock.....	127,641
Loans to participants.....	124,320
Total investments....	5,586,923
Receivables:	
Interest Income.....	680
Contributions receivable:	
Employer.....	18,324
Employee.....	77,914
Net assets available for benefits.....	\$5,683,841

See accompanying notes to financial statements.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS,
WITH FUND INFORMATION
YEAR ENDED DECEMBER 31, 1996

(Continued on Page 6)

	Participant Directed						
	Putnam Voyager Fund	Putnam Vista Fund	Putnam Fund for Growth and Income	Putnam U.S. Gov't Income Trust	Certus Interest Income Fund	Putnam Money Market Fund	Viacom Inc. Common Stock Fund
Additions							
(deductions) to net assets attributed to:							
Contributions:							
Employer.....							
Employee.....	\$ 860,296		\$ 325,498		\$ 259,454		\$ 479,911
Rollover.....	8,662		980				12,562
Investment income.....	220,513		134,836				3
Plan's interest in Master Trust investment income.....					33,700		
Net appreciation (depreciation) in fair value of investments....	126,623	\$ (3,924)	135,164	\$ 194			(127,171)
Interfund transfers and loan activity, net.....	86,764	(1,204,840)	(119,161)	(260,518)	(212,027)	\$ (96,379)	293,437
Total additions...	1,302,858	(1,208,764)	477,317	(260,324)	81,127	(96,379)	658,742
Deductions to net assets attributed to:							
Participants benefits paid.....	127,797		50,493		31,631		17,762
Plan expenses....	135		58		92		32
Total deductions..	127,932	--	50,551	--	31,723	--	17,794
Net increase (decrease). Transfer from PDI.....	1,174,926	(1,208,764)	426,766	(260,324)	49,404	(96,379)	640,948
Net assets available for benefits, beginning of year.....	2,359,227	1,208,764	1,202,521	260,324	298,160	96,379	133,466
Net assets available for benefits, end of year.....	\$3,534,153	\$ --	\$ 1,629,287	\$ --	\$ 598,000	\$ --	\$ 774,414

See accompanying notes to financial statements.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS,
WITH FUND INFORMATION
YEAR ENDED DECEMBER 31, 1996

(Continued)

	Participant Directed					Non - Participant Directed		Total
	Europacific Growth Fund	George Putnam Fund of Boston	Putnam Investors Fund	Putnam Income Fund	Loan Fund	Viacom Inc. Common Stock Fund		
Additions (deductions) to net assets attributed to:								
Contributions:								
Employer.....						\$ 608,840		\$ 608,840
Employee.....	\$ 163,150	\$ 49,903	\$ 214,018	\$ 71,232				2,423,462
Rollover.....								22,204
Investment income.....	18,155	11,660	139,609	16,815	\$ 10,935	11		552,537
Plan's interest in Master Trust investment income.....								33,700
Net appreciation (depreciation) in fair value of investments.....	31,634	6,573	38,281	(6,131)		(65,869)		135,374
Interfund transfers and loan activity, net.....	210,402	47,466	856,222	210,584	121,588	66,462		--
Total additions.....	423,341	115,602	1,248,130	292,500	132,523	609,444		3,776,117
Deductions to net assets attributed to:								
Participants benefits paid.....	7,065	26	41,186	28,289	4,210	6,232		314,691
Plan expenses.....	33	9	27	11		--		397
Total deductions.....	7,098	35	41,213	28,300	4,210	6,232		315,088
Net increase.....	416,243	115,567	1,206,917	264,200	128,313	603,212		3,461,029
Transfer from PDI.....		27,209				119,469		397,114
Net assets available for benefits, beginning of year.....	--	--	--	--	125,000	--		5,683,841
Net assets available for benefits, end of year.....	\$ 416,243	\$ 142,776	\$ 1,206,917	\$ 264,200	\$ 253,313	\$ 722,681		\$ 9,541,984

See accompanying notes to financial statements.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS,
WITH FUND INFORMATION
YEAR ENDED DECEMBER 31, 1995

	Participant Directed							
	Putnam Voyager Fund	Putnam Vista Fund	Putnam Fund for Growth and Income	Putnam U.S. Gov't Income Trust	Certus Interest Income Fund	Putnam Money Market Fund	Loan Fund	Viacom Inc. Common Stock Fund
Additions								
(deductions)								
to net								
assets								
attributed								
to:								
Contributions:								
Employer..	\$ 222,065	\$ 107,606	\$ 119,964	\$ 22,997	\$ 29,673	\$ 9,732		\$ 9,675
Employee..	706,383	371,988	366,645	88,953	106,999	33,258		45,420
Rollover..	14,777	1,884	13,094	565	6,717	1,625		
Investment income...	119,652	99,284	70,995	14,086		4,100	\$ 6,193	417
Plan's interest in Master Trust investment income...					15,419			
Net appreciation (depreciation) in fair value of investments..	439,879	183,391	189,965	15,398				(1,027)
Interfund transfers and loan activity, net.....	(64,719)	(17,251)	(43,772)	(10,615)	(26,855)	(10,607)	94,502	79,317
Total additions..	1,438,037	746,902	716,891	131,384	131,953	38,108	100,695	133,802
Deductions to								
net assets								
attributed								
to:								
Participants								
benefits								
paid.....	128,414	59,499	60,578	18,875	12,876	513	2,366	315
Plan expenses..	325	128	149	41	34	16		21
Total deductions..	128,739	59,627	60,727	18,916	12,910	529	2,366	336
Net increase...	1,309,298	687,275	656,164	112,468	119,043	37,579	98,329	133,466
Net assets available for benefits, beginning of year....	1,049,929	521,489	546,357	147,856	179,117	58,800	26,671	--
Net assets available for benefits, end of year.....	\$2,359,227	\$1,208,764	\$ 1,202,521	\$ 260,324	\$ 298,160	\$ 96,379	\$ 125,000	\$ 133,466

Total

Additions
(deductions)
to net
assets
attributed
to:

Contributions:

Employer.. \$ 521,712

Employee..	1,719,646
Rollover..	38,662
Investment income...	314,727
Plan's interest in Master Trust investment income...	15,419
Net appreciation (depreciation) in fair value of investments..	827,606
Interfund transfers and loan activity, net.....	--

Total additions..	3,437,772

Deductions to net assets attributed to:	
Participants benefits paid.....	283,436
Plan expenses..	714

Total deductions..	284,150

Net increase...	3,153,622
Net assets available for benefits, beginning of year....	2,530,219

Net assets available for benefits, end of year.....	\$5,683,841
	=====

See accompanying notes to financial statements.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS

NOTE 1--PLAN DESCRIPTION:

General:

The following is a brief description of the Savings and Investment Plan for Employees of PVI Transmission and Paramount Distribution Inc. (the "Plan") and is provided for general information only. Participants should refer to the Plan document for more complete information regarding the Plan.

Effective January 1, 1996, the Paramount (PDI) Distribution Inc. Employee Savings Plan (the "PDI Plan") (a defined contribution plan sponsored by, Paramount Distribution Inc. ("PDI"), a subsidiary of National Amusements, Inc. ("NAI")) merged with and into The Savings and Investment Plan for Employees of PVI Transmission Inc. (the "PVI Plan"). The merged plan was renamed The Savings and Investment Plan for Employees of PVI Transmission and Paramount Distribution Inc. Effective January 1, 1996, the plan was amended and restated, including amendments to reflect the plan mergers, to change the method used to determine employer matching contributions, to change the vesting schedule and to change the funds available for investment of employee contributions. The Plan is a defined contribution plan.

The Plan was offered on a voluntary basis to substantially all employees of PVI Transmission Inc. ("PVI"), PDI and their subsidiaries (collectively, the "Company"). PVI and PDI were subsidiaries of NAI until September 30, 1996 when they became indirect subsidiaries of Viacom Inc. NAI owned approximately 28% of Viacom Inc. Class A and Class B Common Stock on a combined basis as of December 31, 1996.

Eligible employees may become participants in the Plan following both attainment of age 21 and the completion of twelve months of employment service for PDI or PVI, generally measured from date of hire. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA"), and is administered by a retirement committee (the "Administrator") appointed by the Board of Directors of the Company.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

INVESTMENT AND PARTICIPANT ACCOUNTS

Putnam Fiduciary Trust Company (the "Trustee") is the trustee and custodian of the Plan assets.

Plan participants have the option of investing their contributions, or existing account balances among the following funds: (1) Putnam Voyager Fund; (2) Putnam Investors Fund; (3) George Putnam Fund of Boston; (4) Europacific Growth Fund; (5) Putnam Fund for Growth and Income; (6) Putnam Income Fund; (7) Certus Interest Income Fund and (8) Viacom Inc. Common Stock Fund. Each of the funds, except for the Certus Interest Income Fund, Europacific Growth Fund and the Viacom Inc. Common Stock Fund, are managed by Putnam Management Company, Inc. and, therefore, are identified as parties-in-interest. The Certus Interest Income Fund, is managed by the Certus Financial Corporation ("Certus") and primarily invests in guaranteed investment contracts and bank investment contracts, some of which are created by way of the concurrent purchase of a bank guarantee contract and a United States government security (the "pass through" contract). The Europacific Growth Fund is a registered investment company managed by Capital Research and Management Company. The Viacom Inc. Common Stock Fund invests in shares of Viacom Inc. Class B Common Stock and therefore is identified as a party-in-interest. Investment elections are required to be in multiples of 5% and can be changed at any time. The Plan is intended to meet the requirements of ERISA Section 404 (c). Thus, to the extent participants exercise control over the investment of contributions, neither the Plan nor any Plan fiduciary will be responsible for any losses which may occur.

Effective January 1, 1994, PVI, PDI and the Viacom International Inc. entered into a master trust agreement ("Master Trust") with the Trustee for the purpose of permitting the commingling of investments of the PDI Plan, PVI Plan and the Viacom Investment Plan and, effective October 1, 1995, a collective bargaining plan. The Master Trust assets are managed by Certus. However, the Trustee records the activity of each plan separately in order to distinguish the specific assets available to each plan. Net investment assets and net investment earnings on the investments of the Master Trust are allocated daily to the plans participating in the Master Trust. Such allocation is based on the ratio of net investment assets of each of the participating plans to total net investment at the time the Master Trust was formed, adjusted for any contributions or disbursements attributable to specific participating plans. Note 7 sets forth the Plan's proportionate interest in the Master Trust, and certain financial information of the Master Trust.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

Loans to Participants

The Loan Fund is a separate fund established solely for the purpose of administering loans to participants. Participants are eligible to receive loans based on their account balances. The maximum loan available to a participant is the lesser of 50% of the participant's vested account balance in the Plan and the Affiliated Plan or \$50,000, reduced by the highest outstanding balance of any Plan loan made to the participant during the twelve month period ending on the day before the loan is made. The minimum loan available to a participant is \$500. The interest rate on participant loans is established on the first day of the calendar quarter at a rate of 1% above the prime commercial rate. Participants may elect repayment periods from twelve to sixty months through payroll deductions commencing as soon as administratively possible following the distribution of the loan. The Plan allows participants to elect a repayment term of up to 300 months for loans used for the acquisition of a principle residence. Transfers of participant balances for loan disbursements and repayments of loan principal and interest to the Loan Fund are specifically identified in the respective participants' accounts within each fund.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

Contributions

The Plan permits participants to contribute up to 15% of annual compensation on a before-tax, after-tax or combination basis, subject to the Internal Revenue Code ("IRC") limitations set forth below. Effective January 1, 1996, the employer's matching contribution is equal to (i) 50% of the first 6% of annual compensation that is contributed on a before-tax basis if base pay is \$65,000 or less at a specified date or (ii) 50% of the first 5% of annual compensation contributed on a before tax basis if base pay is greater than \$65,000.

The IRC limits the amount of annual contributions that can be made on a before-tax basis; the limit was \$9,500 and \$9,240 for 1996 and 1995, respectively. Compensation recognized under the Plan may not exceed \$150,000 for 1996 and 1995. The IRC also contains an annual limit on aggregate participant and employer contributions to defined contribution plans equal to the lesser of \$30,000 or 25% of compensation. All contributions made to the Plan on an annual basis may be further limited due to certain non-discrimination tests prescribed by the IRC.

Effective January 1, 1996, employer matching contributions are invested in Viacom Inc. Class B Common Stock; prior to this date, the employer contributions were made in cash for PVI Plan participants and invested in funds at the employees' discretion.

Vesting

Participants in the Plan are immediately vested in their own contributions and earnings thereon. After January 1, 1996, the employer's matching contribution will vest at 20% per year of service, becoming fully vested after five years of service. Employees who on December 31, 1995 were participants in the Plan or affiliated plans will be credited with eligible years of service at that time if they are more favorable. If participants terminate employment prior to being vested in their employer matching contributions and receive a distribution of the vested portion of their account, the non-vested portion of their account is forfeited and used to reduce future employer matching contributions or defray administrative expenses. Employer matching contributions of \$9,028 and \$4,111 during the year ended December 31, 1996 and December 31, 1995, respectively, were forfeited by terminating employees before those amounts became vested.

Distributions and Withdrawals

Earnings on both employee and employer contributions are not subject to income tax until they are distributed or withdrawn from the Plan.

Participants in the Plan, or their beneficiaries, may receive their account balances, in a lump sum or in installments over a period of up to 20 years, in the event of retirement, termination of employment, disability, or death. Participants must receive a required minimum distribution upon attainment of age 70 1/2 even if they are still employed.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

Participants who have been in the Plan or a previously affiliated plan at least five years may elect to withdraw up to 100% of their employer matching contribution account and earnings thereon, while those who have participated less than five years are limited to withdrawing vested employer matching contributions made at least two years prior to the withdrawal including earnings thereon. In addition, participants in the Plan may receive part or all of their after-tax and rollover contributions. Upon attainment of age 59 1/2 participants may withdraw all or part of their before-tax contributions and earnings thereon. All of the above withdrawal elections are subject to a provision that a participant can make only one such request during each calendar year.

A participant may obtain a hardship withdrawal of employer matching contributions and before-tax contributions provided that the requirements for hardship are met. There is no restriction on the number of hardship withdrawals permitted.

Plan Expenses

The Plan pays for expenses incurred in connection with the administration of the Plan and the investment of Plan assets, to the extent not covered by forfeitures.

NOTE 2--SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Accounting Method

The accrual method of accounting is used for financial statement presentation. Certain previously reported amounts have been reclassified to conform with the current presentation.

Investments

Short-term money market obligations are carried at cost which approximates fair value due to the short-term maturity of these investments. Viacom Inc. Class B Common Stock is reported at fair value based on the quoted market price of the stock on the American Stock Exchange, Inc. Investments with registered investment companies are reported at fair value based upon the market value of the underlying securities as priced by national security exchanges. Guaranteed investment income contracts and bank investment contracts held by the Master Trust are reported at contract value (cost plus interest at contract rate less distributions to participants). Although the investment components of the bank investment "pass through" contracts are stated at fair market value based on quoted market prices, the addition of the guarantee component results in such contracts being reported at contract value. Participant loans consist of the outstanding principal of loans to Plan participants at December 31, 1996 and 1995 which approximate market value. The loans outstanding as of December 31, 1996 and 1995 carry interest rates ranging from 7% to 10%. Cash and cash equivalents are valued at cost plus accrued interest, which approximates market value.

Security Transactions

Purchases and sales of securities are recorded on the trade date. The historical average cost basis is used to determine gains or losses on security dispositions.

Payment of Benefits

Benefits are recorded when paid.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires the Plan to make estimates and assumptions, such as those regarding fair value, that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of changes in net assets available for benefits during the reporting period. Actual results could differ from those estimates.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

NOTE 3--INVESTMENTS:

Individual investments that represent greater than 5% of net assets available for benefits are identified below:

	DECEMBER 31,	
	1996	1995
Putnam Voyager Fund.....	\$ 3,514,960	\$ 2,320,783
Putnam Fund for Growth and Income.....	1,619,734	1,182,107
Viacom Inc. Class B Common Stock.....	1,474,084	127,641
Putnam Investors Fund.....	1,201,129	--
Plan's Interest in Master Trust.....	591,925	291,577
Putnam Vista Fund.....	--	1,190,172

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

During 1996 and 1995, the Plan's investments (including investments bought, sold and held during the year) appreciated/(depreciated), as follows:

	YEAR ENDED DECEMBER 31,	
	1996	1995
Putnam Voyager Fund.....	\$ 126,623	\$ 439,879
Putnam Vista Fund.....	(3,924)	183,391
Putnam Fund for Growth and Income.....	135,164	189,965
Putnam U.S. Government Income Trust.....	194	15,398
Viacom Inc. Class B Common Stock Funds.....	(193,040)	(1,027)
George Putnam Fund of Boston.....	6,573	--
Europacific Growth Fund.....	31,634	--
Putnam Investors Fund.....	38,281	--
Putnam Income Fund.....	(6,131)	--
	-----	-----
Net appreciation.....	\$ 135,374	\$ 827,606
	=====	=====

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

The Plan uses daily valuations and assigns units to participants within each of the respective funds. Total units, net asset value per unit and total net asset available for benefits in each fund at December 31, 1996 and 1995 were as follows:

FUND	TOTAL UNITS	NET ASSET AVAILABLE FOR BENEFITS PER UNIT	TOTAL NET ASSET AVAILABLE FOR BENEFITS
December 31, 1996:			
Participant Directed:			
Putnam Voyager Fund.....	218,050	\$ 16.21	\$ 3,534,153
Putnam Fund for Growth and Income.....	89,885	18.13	1,629,287
Certus Interest Income Fund.....	598,000	1.00	598,000
Viacom Inc. Common Stock Fund.....	22,016	35.18	774,414
George Putnam Fund of Boston.....	8,572	16.66	142,776
Europacific Growth Fund..	15,808	26.33	416,243
Putnam Investors Fund....	130,416	9.25	1,206,917
Putnam Income Fund.....	37,328	7.08	264,200
Loan Fund.....			253,313
Non-Participant Directed:			
Viacom Inc. Common Stock Fund.....	20,261	35.67	722,681
			\$ 9,541,984
			=====
December 31, 1995:			
Participant Directed:			
Putnam Voyager Fund.....	152,182	\$ 15.50	\$ 2,359,227
Putnam Fund for Growth and Income.....	73,015	16.47	1,202,521
Certus Master Trust.....	298,160	1.00	298,160
Viacom Inc. Common Stock Fund.....	2,694	49.54	133,466
Putnam Vista Fund.....	130,788	9.24	1,208,764
Putnam U. S. Government Income Trust.....	19,391	13.42	260,324
Putnam Money Market Trust.....	96,379	1.00	96,379
Loan Fund.....			125,000
			\$ 5,683,841
			=====

NOTE 4--INCOME TAX STATUS:

The Plan, as amended through January 1, 1996, has not obtained a determination letter, however, it is intended that the Plan qualify under Section 401(a) of the IRC and will therefore, be exempt from federal income taxes under the provisions of Section 501(a). The PVI Plan, as amended through December 1994, was found by the Internal Revenue Service ("IRS") in a letter issued June 16, 1995, to be qualified under Section 401(a) of the IRC. The Administrator believes that the Plan is currently designed and being operated in compliance with the applicable requirements of the IRC. The Administrator intends to apply for a determination letter during 1997.

THE SAVINGS AND INVESTMENT PLAN FOR
 EMPLOYEES OF PVI TRANSMISSION
 AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

During August 1996, the Company submitted an application for the Voluntary Compliance Resolution Program established by the IRS to correct errors in the administration of the PVI Plan. The matter was resolved in a manner satisfactory to the IRS and there was no change in the qualified status of the Plan.

NOTE 5--RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500:

The following is a reconciliation of net assets available for benefits per the December 31, 1996 financial statements to the Form 5500:

Net assets available for benefits per the financial statements.....	\$9,541,984
Amounts allocated to withdrawing participants.....	(13,911)

Net assets available for benefits per the Form 5500.....	\$9,528,073
	=====

The following is a reconciliation of benefits paid to participants per the financial statements to the Form 5500 for the year ended December 31, 1996:

Benefits paid to participants per the financial statements.....	\$ 314,691
Add: Amounts allocated to withdrawing participants at December 31, 1996.....	13,911
Less: Amounts allocated to withdrawing participants at December 31, 1995.....	--

Benefits paid to participants per the Form 5500.....	\$ 328,602
	=====

Amounts allocated to withdrawing participants are recorded on the Form 5500 for benefit claims that have been processed and approved for payment prior to December 31, 1996 but are not paid as of that date. At December 31, 1995, there were no amounts allocated to withdrawing participants.

NOTE 6--TERMINATION PRIORITIES:

In the event that the Plan is terminated, subject to conditions set forth in ERISA, the Plan provides that the net assets of the Plan be distributed to participants in proportion to their respective vested interests in such net assets at that date.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

NOTE 7--INVESTMENT IN MASTER TRUST:

The value of the Plan's interest in the total investments of the Master Trust at December 31, 1996 and 1995 was .6% and 1.1%, respectively, and the allocated share of investment income was .4% and .8% for the respective years then ended.

The following table presents the fair value of investments of the Master Trust:

	December 31,	
	1996	1995
Guaranteed investment contracts.....	\$ 52,807,733	\$ 10,069,048
Bank investment pass through contracts.....	41,701,819	13,960,645
Putnam short-term investment fund.....	6,092,420	3,176,052
Receivable for investments sold.....	--	211,205
Accrued plan expenses.....	(2,091)	(8,405)
Payable for investments purchased.....	(146,511)	--
Net Investments in Master Trust.....	\$ 100,453,370	\$ 27,408,545
	=====	=====

Investment income of the Master Trust is as follows:

Investment Income:	Year ended December 31,	
	1996	1995
Guaranteed investment contracts.....	\$ 3,676,184	\$ 877,860
Bank investment "pass through" contracts.....	2,686,416	905,644
Short-term investment funds.....	1,656,893	98,381
Investment manager fees.....	(64,046)	(51,526)
Net Investment Income.....	\$ 7,955,447	\$ 1,830,359
	=====	=====

The guaranteed investment contracts and bank investment "pass through" contracts are fully benefit-responsive and are therefore presented in the financial statements at contract value. The Company does not expect any employer initiated events that may cause premature liquidation to a contract at market value. At December 31, 1996 and 1995, the fair value of such assets in the aggregate was \$100,359,722 and \$27,322,047, respectively, with an average yield of 6.31% and 6.85%, respectively. The return on assets for the years ended December 31, 1996 and 1995 were 6.18% and 7.18%, respectively. The bank investment "pass through" contracts interest rates reset quarterly, with minimum crediting interest rates of zero, based upon the interest rate which, when applied to the current book value, will reproduce the expected cash flows of the underlying asset.

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION
AND PARAMOUNT DISTRIBUTION INC.

NOTES TO FINANCIAL STATEMENTS (continued)

NOTE 8--SUBSEQUENT EVENTS

Effective January 1, 1997 the Plan was merged with and into the Viacom Investment Plan ("VIP"), a defined contribution plan sponsored by Viacom Inc. The VIP has identical provisions as the Plan, with Putnam Fiduciary Trust Company as the trustee and custodian of VIP assets.

SCHEDULE I

THE SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION AND
PARAMOUNT DISTRIBUTION INC.

ITEM 27A--SCHEDULE OF ASSETS HELD FOR INVESTMENT PURPOSES

YEAR ENDED DECEMBER 31, 1996

(a) (b) Identity of issue, borrowing lessor or similar party	(c) Units/Principal/ Maturity Value and Interest Rates	(d) Cost of acquisitions	(e) Current Value
REGISTERED INVESTMENT COMPANIES:			
* Putnam Voyager Fund.....	218,050 units	\$ 3,045,882	\$ 3,514,960
* Putnam Fund for Growth and Income.....	89,885 units	1,373,844	1,619,734
Europacific Growth Fund.....	15,808 units	381,055	411,639
* George Putnam Fund of Boston.....	8,572 units	134,957	140,578
* Putnam Investors Fund.....	130,416 units	1,153,459	1,201,129
* Putnam Income Fund.....	37,328 units	265,722	261,667
* Viacom Inc. Class B Common Stock.....	42,268 shares	1,654,525	1,474,084
Other.....	9 shares	1,071	868
* Loans to participants.....	Various maturities and interest rates	--	252,233
Total investments.....			----- \$ 8,876,892 =====

* Identified as a party-in-interest to the Plan.

SCHEDULE II

SAVINGS AND INVESTMENT PLAN FOR
EMPLOYEES OF PVI TRANSMISSION AND
PARAMOUNT DISTRIBUTION INC.

ITEM 27D--SCHEDULE OF REPORTABLE TRANSACTIONS
YEAR ENDED DECEMBER 31, 1996

IDENTITY OF PARTY INVOLVED	DESCRIPTION OF ASSET	PURCHASE PRICE	SELLING PRICE	LEASE RENTAL	EXPENSE INCURRED WITH TRANSACTION
Single Transactions:					

None					
Series Transactions:					

Putnam Voyager Fund.....	91,260 units 25,595 units	\$ 1,472,860	\$ 405,318	N/A N/A	N/A N/A
Putnam Vista Fund.....	130,788 units		\$ 1,186,249	N/A	N/A
Putnam Fund for Growth and Income.....	37,966 units 21,278 units	\$ 653,122	\$ 350,660	N/A N/A	N/A N/A
Putnam Investors Fund.....	186,937 units 56,521 units	\$ 1,642,625	\$ 479,796	N/A N/A	N/A N/A
Putnam Income Fund.....	53,439 units 16,111 units	\$ 381,743	\$ 113,944	N/A N/A	N/A N/A
Viacom Inc. Class B.....	39,441 units 2,479 units	\$ 1,500,541	92,318	N/A N/A	N/A N/A
Europacific Growth Fund.....	16,695 units 887 units	\$ 402,468	\$ 22,460	N/A N/A	N/A N/A

IDENTITY OF PARTY INVOLVED	COST OF ASSET	CURRENT VALUE OF ASSET ON TRANSACTION DATE	NET GAIN (LOSS)
Single Transactions:			

None			
Series Transactions:			

Putnam Voyager Fund.....	\$ 336,848	\$ 1,472,860 \$ 405,138	\$ 68,470
Putnam Vista Fund.....	\$ 1,027,952	\$ 1,186,249	\$ 158,297
Putnam Fund for Growth and Income.....	\$ 305,338	\$ 653,122 \$ 350,660	\$ 45,322
Putnam Investors Fund.....	\$ 489,165	\$ 1,642,625 \$ 479,796	(\$ 9,369)
Putnam Income Fund.....	\$ 116,021	\$ 381,473 \$ 113,944	(\$ 2,077)
Viacom Inc. Class B.....	\$ 105,867	\$ 1,500,541 92,318	(\$ 13,549)
Europacific Growth Fund.....	\$ 21,413	\$ 402,468 \$ 22,460	\$ 1,047

Consent of Independent Accountants

We hereby consent to the incorporation by reference in the Registration Statements on Form S-8 (Nos. 33-60943, 33-41934, 33-56088, 33-59049, 33-59141, 33-55173 and 33-55709) of Viacom Inc. of our report dated July 2, 1997, relating to the financial statements and schedules of The Savings and Investment Plan for Employees of PVI Transmission and Paramount Distribution Inc. appearing on page 1 of this Form 11-K.

PRICE WATERHOUSE LLP

New York, New York
July 2, 1997