

Country Music Superstar Blake Shelton to Host Nickelodeon's 2016 Kids' Choice Awards, Airing Live on Saturday, March 12, 2016

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SANTA MONICA, Calif.--(BUSINESS WIRE)-- Country Music superstar and coach on the Emmy winning NBC's *The Voice*, Blake Shelton, will host *Nickelodeon's 2016 Kids' Choice Awards*, airing live on Saturday, March 12, 2016. Super-sized surprises will take over this year's *Kids' Choice Awards* honoring favorites from the worlds of film, music, and television, and giving kids a front-row seat to slime, stunts and celebrities. The show will be seen by kids around the globe on Nickelodeon channels in more than 180 countries and territories. Additional *Kids' Choice Awards* news will be announced in the coming months.

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Country Music Superstar Blake Shelton Will Host Nickelodeon's 2016 Kids' Choice Awards, airing live on Saturday, March 12, 2016 (Photo: Business Wire)

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Said Shelton of his hosting duties: "I've been on countless stages throughout my life, but none have promised the madness, excitement and endless slime as Nick's *Kids' Choice Awards*, which is undoubtedly the ultimate party for kids. There is only one team here, and it's Team Kids' Choice so bring it on Nickelodeon!"

Click here for Blake Shelton's bio: <http://www.blakeshelton.com/bio>

Sponsors of *Nickelodeon's 2016 Kids' Choice Awards* include Cinnamon Toast Crunch™, Yoplait GoGurt®, Fruit by the Foot™, McDonald's USA, and Toyota.

Nickelodeon's 2016 Kids' Choice Awards is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

Media outlets can access photos and video for *Nickelodeon's 2016 Kids' Choice Awards* by logging onto Nickpress.com.

About Nickelodeon:

Nickelodeon, now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles,

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Source: Nickelodeon

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