

## **Spike TV To Premiere "Lip Sync Battle" From Jimmy Fallon's Eight Million Plus Productions, John Krasinski And Stephen Merchant**

**"Lip Sync Battle" To Tape in New York City This January And Will Premiere April 2015**

NEW YORK, Nov. 21, 2014 /PRNewswire/ -- The pop culture phenomenon of lip sync battling will now have its very own television show. Spike TV is partnering with Jimmy Fallon and his Eight Million Plus Productions, John Krasinski ("The Office," "Promised Land," "It's Complicated") Stephen Merchant ("Hello Ladies," "Extras," "The Ricky Gervais Show") and Matador ("Banksy Does New York") to create a new, half-hour original series "Lip Sync Battle." The announcement was made by Jimmy Fallon last night on "The Tonight Show" during his interview with Stephen Merchant.



"Lip Sync Battling is one of the coolest things happening in pop culture right now and already has a huge fan base thanks to the amazing talent involved," said Casey Patterson, Executive Vice President, Talent Development and Production, Viacom Entertainment Group. "We're thrilled to be in business with producers as talented as Jimmy, John and Stephen as Spike broadens its programming in new and exciting ways."

Each "Lip Sync Battle" episode will feature celebrities going head to head - lip synching the song of their choice - battling for the coolest bragging rights on the planet.

Along with serving as executive producers, Fallon, Krasinski, and Merchant will appear and perform on "Lip Sync Battle." The series will tape in January in New York City and will premiere Thursday, April 2, 2015. Show host and list of talent who will be battling to be announced in the coming weeks.

Spike TV's "Lip Sync Battle" will be executive produced by Jimmy Fallon's Eight Million Plus Productions, John Krasinski, Stephen Merchant, Rick Schwartz of Eight Million Plus, Jay Peterson of Matador, and Casey Patterson, Executive Vice President, Talent Development and Production, Viacom Entertainment Group. Emmy®-award winning Beth McCarthy-Miller ("Saturday Night Live," "30-Rock," "The Sound of Music Live," "Modern Family") will serve as Director.

"Lip Sync Battle" is among the original series such as "Bar Rescue," "Ink Master" and the event series, "Tut," that target a broader audience.

About Spike TV:

[Spike TV](http://www.spike.com) is available in 98.7 million homes and is a division of Viacom Media Networks. A unit of Viacom (NASDAQ: VIA, VIAB), Viacom Media Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is [www.spike.com](http://www.spike.com) and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <http://www.spike.com/press>. Follow us on Twitter [@spiketvpr](https://twitter.com/spiketvpr) for the latest in breaking news updates, behind-the-scenes information and photos.

For more information on "Lip Sync Battle": <http://www.spike.com/shows/lip-sync-battle>

Production Company Credits: Jimmy Fallon's Eight Million Plus Productions, John Krasinski's Sunday Night Productions, Stephen Merchant's Four Eyes Productions, and Jay Peterson's Matador.

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