# VIACOMCBS 

June Quarter 2021
Trending Schedules

## VIACOMCBS

## TRENDING SCHEDULES

Information included in these schedules has been derived from information contained in our 2021 and 2020 Quarterly Reports on Form 10-Q, 2020 Annual Report on Form 10-K and the accompanying earnings presentations. These schedules contain certain financial measures that are not in accordance with accounting principles generally accepted in the United States of America ("GAAP"). We provide reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures in the body of these schedules.

On December 4, 2019, Viacom Inc. ("Viacom") merged with and into CBS Corporation ("CBS"), with CBS continuing as the surviving company (the "Merger"). At the effective time of the Merger, the combined company changed its name to

ViacomCBS Inc. The Merger has been accounted for as a transaction between entities under common control and therefore, the net assets of Viacom were combined with those of CBS at their historical carrying amounts and the companies have been presented on a combined basis for all periods presented.

During the fourth quarter of 2020, we entered into an agreement to sell our publishing business, Simon \& Schuster. As a result, Simon \& Schuster has been presented as a discontinued operation for all periods presented.

TRENDING SCHEDULES
Summarized Reported Results (GAAP)
(unaudited; in millions, except per share amounts)

Advertising
Affiliate
Streaming
Theatrical
Licensing and other

## Revenues

Expenses
Stock-based compensation ${ }^{(1)}$
Restructuring and other corporate matter
Programming charges
Net gain on sales
Depreciation and amortization

## Operating income (loss)

## Amounts attributable to ViacomCBS:

Net earnings (loss) from continuing operations Discontinued operations, net of tax
Net earnings (loss) attributable to ViacomCBS

## Diluted earnings (loss) per share

 attributable to ViacomCBS:Continuing operations
Discontinued operation
Net earnings (loss)

## Weighted average number of diluted shares

 outstanding ${ }^{(2)}$|  |  |  | Quarter Ended |  |  |  |  | $\begin{gathered} 12 \text { Months } \\ \text { Ended } \\ \hline 12 / 31 / 19 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3/31/19 |  | 6/30/19 |  | 9/30/19 |  | 12/31/19 |  |  |  |
| \$ | 2,879 | \$ | 2,410 | \$ | 2,072 | \$ | 2,708 |  | 10,069 |
|  | 2,002 |  | 1,980 |  | 1,975 |  | 1,936 |  | 7,893 |
|  | 350 |  | 410 |  | 435 |  | 519 |  | 1,714 |
|  | 172 |  | 152 |  | 94 |  | 129 |  | 547 |
|  | 1,533 |  | 1,973 |  | 1,905 |  | 1,364 |  | 6,775 |
| \$ | 6,936 | \$ | 6,925 | \$ | 6,481 | \$ | 6,656 |  | 26,998 |
|  | $(5,365)$ |  | $(5,348)$ |  | $(5,223)$ |  | $(5,473)$ |  | $(21,409)$ |
|  | (50) |  | (49) |  | (45) |  | (52) |  | (196) |
|  | (173) |  | (7) |  | (122) |  | (467) |  | (769) |
|  | - |  | - |  | - |  | (589) |  | (589) |
|  | 549 |  | - |  | - |  | - |  | 549 |
|  | (105) |  | (107) |  | (107) |  | (119) |  | (438) |
| \$ | 1,792 | \$ | 1,414 | \$ | 984 | \$ | (44) | \$ | 4,146 |
| \$ | 1,939 | \$ | 947 | \$ | 584 | \$ | (302) | \$ | 3,168 |
|  | 20 |  | 30 |  | 46 |  | 44 |  | 140 |
| \$ | 1,959 | \$ | 977 | \$ | 630 | \$ | (258) | \$ | 3,308 |


| Quarter Ended |  |  |  |  |  |  |  | 12 Months <br> Ended |  | Quarter Ended |  |  |  | $\begin{array}{\|c} \hline 6 \text { Months } \\ \text { Ended } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 31/20 |  | 30/20 |  | 30/20 |  | /31/20 |  |  |  | 31/21 |  | 30/21 |  |  |
| \$ | 2,219 | \$ | 1,686 | \$ | 1,828 | \$ | 2,600 | \$ | 8,333 | \$ | 2,681 | \$ | 2,097 | \$ | 4,778 |
|  | 1,968 |  | 1,929 |  | 2,059 |  | 2,067 |  | 8,023 |  | 2,075 |  | 2,107 |  | 4,182 |
|  | 494 |  | 513 |  | 666 |  | 888 |  | 2,561 |  | 816 |  | 983 |  | 1,799 |
|  | 167 |  | 3 |  | 6 |  | 4 |  | 180 |  | 1 |  | 134 |  | 135 |
|  | 1,651 |  | 1,944 |  | 1,278 |  | 1,315 |  | 6,188 |  | 1,839 |  | 1,243 |  | 3,082 |
| \$ | 6,499 | \$ | 6,075 | \$ | 5,837 | \$ | 6,874 |  | 25,285 | \$ | 7,412 | \$ | 6,564 | \$ | 13,976 |
|  | $(5,201)$ |  | $(4,379)$ |  | $(4,745)$ |  | $(5,642)$ |  | $(19,967)$ |  | $(5,733)$ |  | $(5,275)$ |  | $(11,008)$ |
|  | (53) |  | (44) |  | (40) |  | (49) |  | (186) |  | (52) |  | (49) |  | (101) |
|  | (231) |  | (158) |  | (52) |  | (177) |  | (618) |  | - |  | (35) |  | (35) |
|  | - |  | (121) |  | - |  | (38) |  | (159) |  | - |  | - |  | - |
|  |  |  |  |  |  |  | 214 |  | 214 |  | - |  | 116 |  | 116 |
|  | (112) |  | (122) |  | (97) |  | (99) |  | (430) |  | (99) |  | (95) |  | (194) |
| \$ | 902 | \$ | 1,251 | \$ | 903 | \$ | 1,083 | \$ | 4,139 | \$ | 1,528 | \$ | 1,226 | \$ | 2,754 |
| \$ | 501 | \$ | 453 | \$ | 568 | \$ | 783 | \$ | 2,305 | \$ | 899 | \$ | 995 | \$ | 1,894 |
|  | 15 |  | 28 |  | 47 |  | 27 |  | 117 |  | 12 |  | 41 |  | 53 |
| \$ | 516 | \$ | 481 | \$ | 615 | \$ | 810 | \$ | 2,422 | \$ | 911 | \$ | 1,036 | \$ | 1,947 |
| \$ | . 81 | \$ | . 73 | \$ | . 92 | \$ | 1.26 | \$ | 3.73 | \$ | 1.42 | \$ | 1.50 | \$ | 2.93 |
| \$ | . 02 | \$ | . 05 | \$ | . 08 | \$ | . 04 | \$ | . 19 | \$ | . 02 | \$ | . 06 | \$ | . 08 |
| \$ | . 84 | \$ | . 78 | \$ | 1.00 | \$ | 1.31 | \$ | 3.92 | \$ | 1.44 | \$ | 1.56 | \$ | 3.01 |
|  | 616 |  | 617 |  | 618 |  | 620 |  | 618 |  | 631 |  | 662 |  | 647 |

(1) Stock-based compensation relating to the Merger and other restructuring activities is included in Restructuring and other corporate matters
(2) For the quarter ended December 31, 2019, the dilutive impact to shares was excluded because it would have been anti-dilutive since we reported a net loss.

## TRENDING SCHEDULES

Summarized Adjusted Results (Non-GAAP)
(unaudited; in millions, except per share amounts)

|  | Quarter Ended |  |  |  |  |  |  |  | $\begin{array}{\|c\|} \hline 12 \text { Months } \\ \text { Ended } \end{array}$ | Quarter Ended |  |  |  |  |  |  |  | 12 Months <br> Ended$\|$ | Quarter Ended |  |  |  | $\begin{gathered} 6 \text { Months } \\ \text { Ended } \\ \hline 6 / 30 / 21 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 31/19 |  | 30/19 |  | 9/30/19 |  | 2/31/19 |  | 3/31/20 |  | 6/30/20 |  | 9/30/20 |  | 12/31/20 |  |  | 3/31/21 |  | 6/30/21 |  |  |  |
| Advertising | \$ | 2,879 | \$ | 2,410 | \$ | 2,072 | \$ | 2,708 | \$ 10,069 | \$ | 2,219 | \$ | 1,686 | \$ | 1,828 | \$ | 2,600 | \$ 8,333 | \$ | 2,681 | \$ | 2,097 | \$ | 4,778 |
| Affiliate |  | 2,002 |  | 1,980 |  | 1,975 |  | 1,936 | 7,893 |  | 1,968 |  | 1,929 |  | 2,059 |  | 2,067 | 8,023 |  | 2,075 |  | 2,107 |  | 4,182 |
| Streaming |  | 350 |  | 410 |  | 435 |  | 519 | 1,714 |  | 494 |  | 513 |  | 666 |  | 888 | 2,561 |  | 816 |  | 983 |  | 1,799 |
| Theatrical |  | 172 |  | 152 |  | 94 |  | 129 | 547 |  | 167 |  | 3 |  | 6 |  | 4 | 180 |  | 1 |  | 134 |  | 135 |
| Licensing and other |  | 1,533 |  | 1,973 |  | 1,905 |  | 1,364 | 6,775 |  | 1,651 |  | 1,944 |  | 1,278 |  | 1,315 | 6,188 |  | 1,839 |  | 1,243 |  | 3,082 |
| Revenues | \$ | 6,936 | \$ | 6,925 |  | 6,481 | \$ | 6,656 | \$ 26,998 | \$ | 6,499 | \$ | 6,075 | \$ | 5,837 | \$ | 6,874 | \$ 25,285 | \$ | 7,412 |  | 6,564 |  | 13,976 |
| Expenses |  | $(5,365)$ |  | $(5,348)$ |  | $(5,223)$ |  | $(5,473)$ | $(21,409)$ |  | $(5,201)$ |  | $(4,379)$ |  | $(4,745)$ |  | $(5,642)$ | $(19,967)$ |  | $(5,733)$ |  | $(5,275)$ |  | $(11,008)$ |
| Stock-based compensation |  | (50) |  | (49) |  | (45) |  | (52) | (196) |  | (53) |  | (44) |  | (40) |  | (49) | (186) |  | (52) |  | (49) |  | (101) |
| Adjusted OIBDA | \$ | 1,521 | \$ | 1,528 | \$ | 1,213 | \$ | 1,131 | \$ 5,393 | \$ | 1,245 | \$ | 1,652 | \$ | 1,052 | \$ | 1,183 | \$ 5,132 | \$ | 1,627 | \$ | 1,240 | \$ | 2,867 |
| Adjusted net earnings from continuing operations attributable to ViacomCBS | \$ | 887 | \$ | 888 | \$ | 638 | \$ | 570 | \$ 2,983 | \$ | 690 | \$ | 744 | \$ | 516 | \$ | 645 | \$ 2,595 | \$ | 961 | \$ | 640 |  | 1,601 |
| Adjusted diluted EPS from continuing operations attributable to ViacomCBS | \$ | 1.44 | \$ | 1.44 | \$ | 1.03 | \$ | . 92 | \$ 4.83 | \$ | 1.12 | \$ | 1.21 | \$ | . 83 | \$ | 1.04 | \$ 4.20 | \$ | 1.52 | \$ | . 97 | \$ | 2.47 |
| Weighted average number of diluted shares outstanding |  | 617 |  | 617 |  | 617 |  | 618 | 617 |  | 616 |  | 617 |  | 618 |  | 620 | 618 |  | 631 |  | 662 |  | 647 |

Advertising
Affiliate

Theatrical
Licensing and other

## Revenues

## Adjusted OIBDA

Adjusted net earnings from continuing
djusted diluted EPS from continuing
eighted average number of diluted hares outstanding

## TRENDING SCHEDULES

Streaming Metrics Summary
(unaudited; in millions)


Advertising ${ }^{(1)}$
Subscription ${ }^{(2)}$
Total Streaming Revenues

TV Entertainment ${ }^{(3)}$
Cable Networks ${ }^{(4)}$

Pluto TV MAUs and Streaming Subscribers
Global Pluto MAUs
(1) Streaming advertising revenues are earned from advertisements on our pay and free streaming services, including Paramount+ and Pluto TV, and from digital video advertisements on our websites and in our video content on third-party platforms ("other digital video platforms")
(2) Streaming subscription revenues include fees for our pay streaming services, including Paramount+, Showtime Networks' premium subscription streaming service ("Showtime OTT"), BET+ and Noggin, as well as premium subscriptions to access certain video content on our websites.
(3) Includes Paramount+, CBSN and other CBS branded digital video platforms
(4) Includes Pluto TV, Showtime OTT, BET + , Noggin, our international streaming services, and other digital video platforms.

TRENDING SCHEDULES
TV Entertainment Financial Results
VIACOMCBS
(unaudited; in millions)

Advertising
Affiliate
Streaming
Licensing and other
Revenues
Adjusted OIBDA

| Quarter Ended |  |  |  | 12 Months Ended | Quarter Ended |  |  |  | 12 Months Ended | Quarter Ended |  |  |  | 6 Months <br> Ended |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3/31/19 | 6/30/19 | 9/30/19 | 12/31/19 | 12/31/19 | 3/31/20 | 6/30/20 | 9/30/20 | 12/31/20 | 12/31/20 |  | 1/21 |  | 30/21 |  | 30/21 |
| \$ 1,878 | \$ 1,226 | \$ 988 | \$ 1,557 | \$ 5,649 | \$ 1,288 | \$ 880 | \$ 966 | \$ 1,505 | \$ 4,639 | \$ | 1,807 | \$ | 1,088 |  | 2,895 |
| 533 | 531 | 556 | 588 | 2,208 | 623 | 629 | 674 | 688 | 2,614 |  | 693 |  | 691 |  | 1,384 |
| 167 | 168 | 160 | 206 | 701 | 204 | 193 | 216 | 298 | 911 |  | 322 |  | 350 |  | 672 |
| 828 | 1,013 | 750 | 775 | 3,366 | 832 | 585 | 498 | 621 | 2,536 |  | 689 |  | 680 |  | 1,369 |
| \$ 3,406 | \$ 2,938 | \$ 2,454 | \$ 3,126 | \$ 11,924 | \$ 2,947 | \$ 2,287 | \$ 2,354 | \$ 3,112 | \$ 10,700 | \$ | 3,511 | \$ | 2,809 |  | 6,320 |
| \$ 742 | \$ 613 | \$ 463 | \$ 625 | \$ 2,443 | \$ 573 | \$ 392 | \$ 343 | \$ 549 | \$ 1,857 | \$ | 449 | \$ | 216 |  | 665 |

## TRENDING SCHEDULES

Cable Networks Financial Results

## VIACOMCBS

(unaudited; in millions)

Advertising
Affiliate
Streaming
Licensing and other

## Revenues

Adjusted OIBDA

| Quarter Ended |  |  |  | 12 Months <br> Ended | Quarter Ended |  |  |  | $\begin{gathered} \hline 12 \text { Months } \\ \text { Ended } \\ \hline 12 / 31 / 20 \\ \hline \end{gathered}$ | Quarter Ended |  |  |  | 6 Months <br> Ended |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3/31/19 | 6/30/19 | 9/30/19 | 12/31/19 | 12/31/19 | 3/31/20 | 6/30/20 | 9/30/20 | 12/31/20 |  |  | 1/21 |  | 0/21 |  | 30/21 |
| \$ 1,017 | \$ 1,195 | \$ 1,094 | \$ 1,177 | \$ 4,483 | \$ 945 | \$ 815 | \$ 862 | \$ 1,099 | \$ 3,721 | \$ | 878 | \$ | 1,011 |  | 1,889 |
| 1,469 | 1,449 | 1,419 | 1,348 | 5,685 | 1,345 | 1,300 | 1,385 | 1,379 | 5,409 |  | 1,382 |  | 1,416 |  | 2,798 |
| 183 | 242 | 275 | 313 | 1,013 | 290 | 320 | 450 | 590 | 1,650 |  | 494 |  | 633 |  | 1,127 |
| 233 | 290 | 495 | 250 | 1,268 | 278 | 797 | 364 | 370 | 1,809 |  | 505 |  | 415 |  | 920 |
| \$ 2,902 | \$ 3,176 | \$ 3,283 | \$ 3,088 | \$ 12,449 | \$ 2,858 | \$ 3,232 | \$ 3,061 | \$ 3,438 | \$ 12,589 | \$ | 3,259 | \$ | 3,475 |  | 6,734 |
| \$ 893 | \$ 989 | \$ 841 | \$ 792 | \$ 3,515 | \$ 794 | \$ 1,285 | \$ 866 | \$ 801 | \$ 3,746 | \$ | 1,184 | \$ | 1,125 |  | 2,309 |

TRENDING SCHEDULES
Filmed Entertainment Financial Results
(unaudited; in millions)

Theatrical
Licensing and other
Revenues

Adjusted OIBDA


TRENDING SCHEDULES
Reconciliation of Adjusted OIBDA (Non-GAAP)
(unaudited; in millions)

TV Entertainment
Cable Networks
Filmed Entertainment
Corporate/Eliminations
Stock-based compensation

## Adjusted OIBDA

Depreciation and amortization ${ }^{(1)}$
Restructuring and other corporate matters ${ }^{(2)}$
Programming charges ${ }^{(2)}$
Net gain on sales ${ }^{(2)}$

## Operating income (loss)

 for the quarter ended March 31, 2020 includes accelerated depreciation of $\$ 12$ million for abandoned technology in connection with synergy plans related to the Merger.
(2) See Schedule 9 for a description of these items affecting comparability.

TRENDING SCHEDULES
Reconciliation of Adjusted Net Earnings and Diluted EPS (Non-GAAP)
(unaudited; in millions, except per share amounts)

Net earnings from continuing operations attributable to ViacomCBS:
Reported net earnings (loss) from continuing operations Impact of adjustments on net earnings (loss) from continuing operations ${ }^{(1)}$

Adjusted net earnings from continuing operations

## Per share information attributable to

 ViacomCBS:Reported diluted earnings (loss) per share from continuing operations

Impact of adjustments on diluted earnings per share from continuing operations ${ }^{(1)}$

Adjusted diluted EPS from continuing operations

## Weighted average number of diluted

shares outstanding

(1) See Schedule 9 for a description of factors affecting comparability of net earnings and diluted EPS

## TRENDING SCHEDULES

Items Affecting Comparability
(unaudited; in millions, except per share amounts)

Restructuring and other corporate matters ${ }^{(1)}$
Depreciation of abandoned technology ${ }^{(2)}$
Impairment charges ${ }^{(3)}$
Programming charges ${ }^{(4)}$
Net gain on sales ${ }^{(5)}$
Loss on extinguishment of debt
Net (gain) loss from investments ${ }^{(6)}$
Impact of adjustments on earnings from continuing operations before provision for income taxes

Income tax impact of above items ${ }^{(7)}$
Discrete tax items ${ }^{(8)}$

## Impact of adjustments on provision for income taxes

Impairment of an equity-method investment

## Impact of adjustments on net earnings from

continuing operations attributable to ViacomCBS

## Impact of adjustments on diluted EPS from <br> continuing operations attributable to ViacomCBS <br> \section*{Weighted average number of diluted shares outstanding}

1) Primarily reflects severance and exit costs relating to restructuring activities as well as costs associated with other corporate matters.
(2) Reflects accelerated depreciation for technology that was abandoned in connection with synergy plans related to the Merger and is recorded in Depreciation and amortization .
(3) Reflects charges to reduce the carrying value of intangible assets to their fair value which are recorded in Depreciation and amortization .
 expected monetization of certain programs, and decisions to cease airing, alter future airing patterns or not renew certain programs, in connection with management changes implemented as a result of the Merger.
(5) Primarily reflects a gain on the sale of a noncore trademark licensing operation in 2021, a gain on the sale of CNET Media Group in 2020, and a gain on the sale of CBS Television City in 2019
(6) Includes changes to the fair value of investments, gains associated with the sale of investments, and a gain on the acquisition of a joint venture.
(7) The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.
 exercise of stock-based compensations awards, among others.

## TRENDING SCHEDULES

Free Cash Flow (Non-GAAP)
(unaudited; in millions)

Net cash flow provided by operating activities from continuing operations
Capital expenditures

## Free cash flow

Payments for restructuring, merger-related costs, and costs to achieve synergies - operating cash flow
Payments for costs to achieve synergies - capital expenditures

## Adjusted Free Cash Flow

## Debt

Less: Cash and cash equivalents

## Net debt

VIACOMCBS


